



Board of Trustees Meeting

December 13, 2022

Minutes

Call to Order

Chair Stephanie Johnson called the December 13, 2022, Board of Trustees meeting to order at 2:00 p.m.

Invocation

Vice Chancellor Gary Brown rendered the invocation.

Roll Call

Deputy Chief of Staff, Gwen Sanders conducted roll call. Trustees present included Phyllis Bosomworth, Kim Brown, James Copland, Andy Culpepper, Christine Evans, Stephen Friedrich, Stephanie Johnson, Tiffany Jones, Cheniec McCullough, Jan King Robinson, Johnny Tillett, Paul Tine and Justin Waddell.

State Government Ethics Act

Chair Stephanie Johnson reminded the Board that the meeting will be conducted pursuant to the amendments to the Open Meetings Act related to virtual meetings. She then read the State Government Ethics Act. No one mentioned a conflict of interest based on the materials received.

Approval of Minutes

Motion was made and seconded (Tillett/Waddell) to approve the minutes of the September 2022 Board meeting. Motion passed.

Approval of Consent Agenda

Motion was made and seconded (Waddell/Tine) to approve the consent agenda which included FY2024 Tuition and Fees. Motion passed.

Committee on Academic Excellence and Strategic Growth

Trustee Tiffany Jones reported that there were no action items. Trustee Jones shared that Dr. Ward provided information on how faculty have implemented real-life and applied research into the curriculum. She also discussed ECSU's continued focus on study abroad including a newly signed agreement with UNC Wilmington to increase opportunities for

ECSU students to study abroad. Dr. Ward announced the new PNC Entrepreneurship Lab and the various opportunities the lab will offer students. She shared information on the numerous conferences attended by students in history, biology, sport management and music along with travel by the university choir. History professors, Dr. Glen Bowman, and Dr. Melissa Stuckey were highlighted for their efforts in having history markers placed in Elizabeth City commemorating the valiant efforts of ECSU alumni. The Aviation Science program purchased a new CESSNA aircraft and completed the branding of its current fleet. She shared recent ECSU alumni who were recognized as beginning of teachers of the year at Elizabeth City Pasquotank Public School System. Additionally, Dr. Ward shared information on ECSU's award from Education Advancement. Education Advancement is investing over \$500,000 to assist ECSU with improving enrollment management practices and processes as well as enhancements to the university's website. Mr. Marcio Moreno provided updates regarding campus beautification efforts completed in an effort to enhance admission tours. He also presented several recruitment efforts that have taken place both locally and out of state. Mr. Moreno shared both spring 2023 and fall 2023 enrollment data, which both showed increases in applications, admitted students, and intents to enroll.

Committee on Student Excellence

Trustee Tillett provided the update for the Committee on Student Excellence. During the Committee on Student Excellence, we received informational updates from Vice Chancellor of 'Student Affairs, Dr. Gary Brown, Athletics Director, Mr. James DuBose, Jr. and Student Government Association President, Ms. Cheniec McCullough

Dr. Gary Brown presented the following:

Overview – Fall semester highlights; health and wellness and engagement, military, federal and state relations, personal and professional development, diversity, equity and inclusion, strategic plan goals updates, special initiatives – NC Step, Adult Learner initiative, and community connections and resource development. **Health, Wellness and engagement;** Viking Vitality sponsored by Sentara 10-week, incentive based, self-paced comprehensive wellness program to promote physical, mental and emotional health; Down at the V – conversation with J. Alphonse Nicholson, DEI focused; Omarion's Unbothered HBCU Sound Bath, Meditation Book tour; supported by Sentara and UNC System Behavioral. **Military, Federal and State Relations,** Adult Learner Military Affiliated students enrolled 59; Military affiliated dependents enrolled 169, and total self-identified military affiliated students 228; **Personal and professional development highlights; (QEP Year 2 Full Implementation)** 2022 Fall Career & Graduate School Fair, 500+ students in attendance, 41 employers and 14 graduate schools represented 20% increase; Experiential learning excursions; Republic airways Inaugural HBCU Summit (Indiana), Thurgood Marshall College fund Leadership Institute (New York) and HBCU Market Place (Maryland); **DEI –** Indigenous People Day event: ECSU Mini Pow-wow October 10; Strategic Plan Update 2.7.2 – Ensure that student programs and services reflect the diversity that exists among ECSU population; Counseling Services Launched Stress – Less Power Hour, 6 week, weekly

stress reduction group sessions and Viking Vote Initiatives – partnered with several community agencies to ensure that our community was actively engaged in the democratic process, hosted bi-partisan candidates forum and Rock the Vote Day initiative, shuttles to the polls. **2020-2025 Strategic Plan, Year 2 Progress:** 2.1.1 Conduct an impact study of extracurricular activities on student activities; 2.1.3 Enhance leadership quality and competitiveness of our students by increasing the overall academic standing of all clubs and organizations to an overall average of 3.0; 2.3.4 Develop options for sustainable and reliable student transportation. Special initiatives; Psychiatric support – NCSTeP and Adult Learner Initiative; 2023 Community Connections Spring Line-up, Virginia Symphony, Minority Health focused and Colin Kaepernic documentary. Resource Development (grants and gifts) \$571,400; in addition to \$400K recent award from the NC Dept. of Health and Human Services.

Mr. James DuBose, Jr.

Highlights include Volleyball recognition, televised games, strategic plan initiatives, academic plan and 2023 initiatives; 2022 CIAA Volleyball champions; all-tournament team, Jada Rouse, Alexujs Elliott and Elizabeth Kellum, Tournament MVP; Signature Championship Rings are on the way; 4 Home Televised Basketball games scheduled and 2 away games; Department of Athletics Strategic Plan 2.5 Build a competitive athletic program that develops the student athletes into well rounded leaders as well as brings recognition and pride to the university; Academic Plan, Partnership with Academics as enhancement offerings for tutoring and study hall expand; 2023 Initiatives: Academic Achievement, Athletic Success, Facility Enhancements and Fundraising.

Ms. Cheniec McCullough

Ms. McCullough started with the phrase of the month “Winning Season”; introduced her team “Together everyone achieving more”; Mic Check, your Voice has Value; Highlighted Royal Court, recognized that Miss ECSU was in the Top 10 at the HBCU Competition in Atlanta. Shared homecoming highlights and videos, Viking After Dark; and reinforced her TEAM’s vision board, Mental Health, Mentorship, Marketing, and Mystery.

Committee on Operational Excellence

Trustee Jan King Robinson shared the following updates for this committee.

Infrastructure Update

VC Goodson started updates with the introduction of new staff member Ryan Strickland, Assistant Vice Chancellor for Design & Construction, as he comes to the university community from State Construction Office. VC Goodson highlighted several new capital projects that are in Phase I of design. Such projects in design include new residence & dining hall, underground infrastructure, and campus pump stations. It was also reported that the Six Year Capital Plan includes demolition of buildings, upgrading buildings to meet building

codes and with the increase of enrollment, ensuring residence halls will accommodate the growing enrollment.

Information Technology Updates

Interim CIO, Eric Zarghami reported that DIT has completed the decommissioning of Mitchell-Lewis and the installation of the new marquee project. It was noted that the new color marquee is fully operational. Interim CIO discussed five (5) new signage projects are forthcoming. The Board was informed Presidio Technology attended the ECSU career fair and interviewed students for internship opportunities in the continued effort of academic excellence. Mr. Zarghami reported that Service Desk Plus has aided in positive feedback in customer service satisfaction. The automation

System doesn't require assistance from staff which improves the employee time management. Lastly it was reported the wireless access points located in buildings track each time various buildings are visited and tracks who visits and which buildings have the highest visits.

Communications and Marketing Update

Interim Associate Vice Chancellor, Ayana Hernandez, updated the board that the goal of Communications and Marketing was to strengthen and showcase ECSU's branding. It was reported that new projects include the new marketing initiative for Admission by implementing new brochures and marketing materials for distribution as well as new campus-wide signage. Projects that have been completed are the new employee portal and the website code. Ongoing projects are the ECSU server in development, new digital catalog for registrar and new website redesign which will launch January/February 2023.

Committee on Finance, Audit and University Advancement

Trustee James Copland sharing the following information from the Committee on Finance, Audit and University Advancement.

Vice-Chancellor for Business & Finance Lisa McClinton presented one action item and several informational items. The action item was the proposed FY24 Tuition & Fees. The proposals were: A net zero fee swap from the Student Activity Fee to the Health Services Fee, a \$35 increase to the Student Activity Fee, Increases to Housing Rates, Increases to Parking Permit Rates, and Increases to Meal Plan Rates. There were no proposed changes to tuition rates. The Committee approved all the fee proposals. The approvals on the Student Activity Fee and Health Services Fee will now go to the Board of Governors for final consideration. She then gave updates on the FY23 General Fund and Trust & Auxiliary budgets. General Fund expenditures and revenues as of 9/30/22 were 24% of the total budget and 9/30/22 Trust & Auxiliary fund balances were \$17.8 million, with \$10.3 million of these funds being

unrestricted. An All-Funds Budget Report and an Endowment Report, both as of 9/30/22, were also provided. The Endowment had an overall fiscal year-to-date net earnings of .4%. Finally, an update on Strategic Plan Goal #5 was given.

Chief Audit Officer Sharnita Parker presented two informational items. The first was the completion of three follow-up reports. Two were for Information Technology and one was for University Advancement. The second item was on the annual requirement of the Self-Assessment and Maturity Model (SAMM Tool).

Interim Vice-Chancellor Dr. Gary L. Brown presented University Advancement informational items only. He provided the committee with updates on the fundraising progress for FY23, by comparing to the Year-to-Date totals for “Donors” and “Dollars” from FY22. Details regarding recent and upcoming engagement strategies and stewardship efforts were also discussed. An update was given to the committee regarding the final numbers of Giving Tuesday. Giving Tuesday exceeded the donor goal of 100 donors with a total of 118, with a total of \$27,284 as the total dollars raised. He also reported that there has been an increase in the number of donors across all constituent groups. Leadership giving across all boards exceeded 35% with our Board of Trustees achieving 50% participation. The Board also received an update on the strategic plan goals. The report concluded with an update on scholarship award challenges, as well as the utilization of Blackbaud Award Management.

Committee on Regional Development

Trustee Tine noted that the Committee did not have a report.

Committee on University Governance

During the meeting of the **Committee on University Governance**, Chair Johnson shared the following informational updates from VC Lisa McClinton and VC Alyn Goodson.

Campus Police Updates

VC McClinton presented the following information regarding Campus Police:

- Rebranding of Campus Police badges and uniform patch
- License Plate readers have been added at each gate on campus, cameras with facial recognition have been implemented and new call boxes have been strategically placed throughout the campus.
- Clery and Compliance updates and statistics were presented. During September 2022, the 2021 Crime and Fire Statistics were submitted to the U.S. Department of Education and the 2022 Annual Security and Fire Safety Report was completed. Major Clery crimes remain at zero for the past three (3) years.

- Campus Police is working towards obtaining CALEA Accreditation in November 2023 or March 2024.
- Emergency Management updates include Emergency Operation Plans, Emergency Action Plans, Incident Action Plans, Continuity of Operation Plans and MOUs.
- Campus Police remains in compliance with NC DOL, OSHA, NC Office of State Human Resources and the NC DOI Office of State Fire Marshall.

2022 ECSU Risk Register

VC Alyn Goodson provided an update on the Risk Register.

VC Goodson also advised that a request for GAP Funding will be submitted this week for Legislative approval.

Chancellor advised future BOG meetings will be live streamed starting in January 2023 and she encouraged the BOT members to view the BOG Committee Meetings.

Chancellor's Report

Chancellor Karrie Dixon shared the following with the Board:

- Highlights from Fall Commencement, 2022
- Key Areas of Impact
- Organizational Changes
- State Auditor's Report – Clean Audits for 12 years
- Community United Reception held on November 9.
- Community Veterans Day Program
- National Exposure: AASCU Board of Directors, Campus Compact Board, NC Campus Engagement Board and Southern Association of Colleges and Schools
- Higher Education Speaking Engagement
- Acknowledgement of Service to the Staff Senate by Dr. Trina Gregory and Ms. Joyce Shaw
- Recognition of service by Dr. Derrick Wilkins
- Campus Upgrades

Respectfully submitted,

Gwendolyn Sanders

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Deputy Chief of Staff