"SCHEDULE A"

Section I

Edgecombe Community College

Business Administration (A25120)

Associate in Applied Science

Catalogue Year 2017-2018

Edgec	ombe Community Colleg	<u></u>	Elizabeth City State University			
General Education Requirements:			ECSU Equivalencies:			
ACA	111 College Student Success	(1)	UNIV	110 Freshman Seminar	(1)	
Commun	ication (Take 6 credits)					
ENG	111 Writing and Inquiry	(3)	ENGL	102 Eng. Comp & Grammar	(3)	
ENG	114 Prof. Research & Reporting	(3)	ENGL	103 Eng. Comp & Voc.	(3)	
Humanit	ies/Fine Arts Elective					
PHI	240 Into. to Ethics	(3)	BUAD	240 Ethics	(3)	
Natural S	Science/Mathematics (Take 3 credit	ts)				
BIO	140/140A Envir. Bio/Lab	(4)	Natural Science Elective (4		(4)	
Major R	equirements:					
Required	Core Courses					
ACC	120 Prin. Financial Accounting	(4)	ACCT	210 Financial Accounting	(3)	
ACC	121 Prin. of Managerial Acct.	(3)	ACCT	220 Managerial Accounting	(3)	
ACC	131 Federal Income Taxes	(3)	Free Elec			
BUS	110 Introduction to Business	(3)	BUAD	115 Intro. To Business (
BUS	115 Business Law I	(3)	BUAD	241 Business Law	(3)	
BUS	116 Business Law II	(3)	Free Elec	etive	(3)	
BUS	121 Business Math	(3)	(No Transfer Equivalency)		` /	
BUS	125 Personal Finance	(3)	BFIN	210 Personal Fin, Management	(3)	
BUS	137 Prin. of Management	(3)	MNGT	221 Prin. of Management	(3)	
BUS	230 Small Business Mgt.	(3)	Free Elective (3)			
BUS	239 Bus. Applications Sem.	(2)	(No Transfer Equivalency		` /	
BUS	240 Business Ethics	(3)	BUAD	240 Ethics (3)		
MKT	120 Prin. of Marketing	(3)	MRKT	231 Prin. of Marketing	(3)	
ECO	251 Prin. of Microeconomics Or	(3)	ECON	202 Prin. of Economics II Or	(3)	
ECO	252 Prin. of Macroeconomics		ECON	201 Prin. of Economics I		
CIS	110 Introduction to Computers	(3)	BUAD	190 Mgmt. Info. Systems I	(3)	
Major Elective Credits		(3)	(No Tran	(No Transfer Equivalency)		
(Summer	Session Credits)					
ACC 140, 149, or 150		(3)	(No Tran	(No Transfer Equivalency)		
BUS 135, 151, 153, or 255		(3)	(No Transfer Equivalency)			
Total ECC Credit Hours		(67)	Total Acc	cepted Credit Hours (5		

Elizabeth City State University

Bachelor of Science – Business Administration (Courses to be completed at ECSU)

ACA	Courses (Take 1 credit) 118 College Study Skills	(1)	UNIV	120 Freshman Seminar II	(1)		
General Education Requirements:							
ENGL	201 World Literature I				(3)		
ENGL	Or 202 World Literature II						
Fine Arts SPCH	Elective (MUS 135 or ART 130) 314 Public Speaking				(2) (3)		
HIST	140 History of World Civilization	n. Prehistoric to 1500			(3)		
HIST	Or 141 History of World Civilization 1500 to Present						
HLTH PSY Science w					(2) (3) (4)		
Physical A	•				(1)		
ECON BUAD BMIS BFIN BUAD BUAD	quirements: 260 Bus/Economics Statistics I 360 Quantitative Methods 380 Management Information Sy 311 Principles of Finance 455 Strategic Management 490 Internship nal Course (BUAD 456 or ECON				(3) (3) (3) (3) (3) (3) (3)		
Concentration Course Requirements (24 credit hours)							
	mon Course Requirements (24 ere	ean nours)					
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Core Ele	ctive Courses (15 credit hours: select any 5)					
MRKT	333 Sales Management	(3)				
MNGT	321 Human Resource Management	(3)				
BFIN	315 Entrepreneurial Finance	(3)				
MNGT	425 Organizational Theory	(3)				
BUAD	425 Franchising	(3)				
BUAD	426 Supply Chain Management	(3)				
BUAD	423 E-Commerce	(3)				
MNGT	398 Special Topics in Management	(3)				
MNGT	345 Leadership & Teamwork	(3)				
BFIN	210 Personal Financial Management	(3)				
BUAD	365 Business Research and Report Writing	(3)				
	Or					
MRKT	365 Marketing Research	(3)				
MARKETING AND MANAGEMENT INFORMATION SYSTEMS						
Core Courses (18 credit hours)						
BMIS	475 Business Intelligence and Analytics	(3)				
BMIS	489 Project Management	(3)				
MRKT	332 Consumer Behavior	(3)				
MRKT	432 Marketing Management	(3)				
MRKT	365 Marketing Research	(3)				
BMIS	386 Business Systems Analysis and Design	(3)				
Core Elective Courses (6credit hours: select one from BMIS/BUAD & one from MRKT)						
BMIS	475 Database Management System	(3)				
BMIS	425 IT Management and Cyber Security	(3)				
BUAD	341 Management Concepts in Projects	(3)				
BUAD	342 Technical Writing for Project Managers	(3)				
BUAD	343 Experiential Learning in Project Management	(3)				
BMIS	398 Special Topics in Management Information System	(3)				
BUAD	423 E-Commerce					
MRKT	333 Sales	(3)				
MRKT	331 Advertising and Promotion	(3)				
MRKT	398 Special Topics in Marketing	(3)				
MRKT	431 Retailing	(3)				
Degree Total Credit Hours						