



## HBCU Give Back – A National Service Initiative Request for Engagement and Participation

*Elizabeth City State University in partnership with Partners for Rural Impact is pleased to announce a service award opportunity for Historically Black Colleges and Universities (HBCUs) in North Carolina.*

### **I. Introduction to Engagement**

The HBCU Give Back, is a National Service Initiative seeded by [Partners for Rural Impact](#), the leading national nonprofit organization dedicated to increasing access to high-quality programs and supports to improve outcomes for youth in rural America, from cradle to career. Partners for Rural Impact (PRI) focus in achieving these outcomes is rooted in strengthening the civic infrastructure in rural places and driving resources and investments in rural communities by establishing systems and convening stakeholders to come together to move outcomes forward.

This initiative is an opportunity for engagement aimed at enhancing the capacity and civic infrastructure of Historically Black Colleges and Universities (HBCUs) across North Carolina. [Elizabeth City State University](#) (ECSU) is enthusiastic about spearheading this endeavor, alongside PRI, to enhance the position of HBCUs to advance student leadership, provide workforce development, and create post-graduate opportunities for their students. PRI will engage HBCUs on how to use AmeriCorps National Service as a tool to build the organizational capacity of HBCUs to advance student educational outcomes.

### **II. Engagement Details**

- A. **Must** be a North Carolina HBCU (*1 application per institution*)
- B. **Attend** Partners for Rural Impact: [Rural Summit](#) in Lexington, KY, April 29, 2024 through May 1, 2024. (*travel expenses paid*)
- C. **Participate** in all four (4) convenings, specifically curated for HBCUs to understand national service logic model and program delivery opportunity. (2 *in-person and 2 virtual*).

### **III. Engagement Submission Deadline**

- A. **Submission Deadline: April 10, 2024**, via email by 5:00 pm; Please email to: [universityadvancement@ecs.edu](mailto:universityadvancement@ecs.edu)

IV. **Engagement format:** Limited to 3-5 pages double space; 12 pt. font; budget and timeline is not included in the page limit.

V. **Engagement Requirements**

1. **Organization History** – Briefly describe the organization’s history, current programs and accomplishments related to service activities. Include a short summary of the organization’s mission, goals, and objectives.
2. **Statement of Need** – What community issues are you addressing or plan to address? In your response, please include information about the following: The location or geographic scope of the work; a description of the need for the proposed work and why is this time right time to invest in the work that will be outlined in the proposal.
3. **Plan of Action/Scope of Work – (Optional)** Briefly describe your proposed project for your campus; how the project will meet the priority area (national service) and how it will benefit targeted rural communities and people who live there; What do you hope to accomplish? How will this funding move the national service model? How will the funding build the capacity and civic infrastructure in rural places to move educational outcomes?
4. **Timeline** – Please describe your timeline with realistic schedule for milestones and outcomes; Please align project completion with August 1, 2024, deadline.
5. **Budget – (Optional)**
6. **Sustainability** – the long-term viability and impact of the service initiative and strategies will be curated with participating HBCUs selected for this engagement, for continued implementation beyond the grant period.
7. **Evaluation** - Measurable outcomes and key performance indicators with a data-driven approach to monitoring and evaluating project success will be curated with participating HBCUs selected for this engagement.
8. **Career/Service Fair** – Participating HBCUs selected for this engagement will work to integration career fair(s) on your campus.

VI. **Financial Award**

- A. Each institution will receive between **\$25,000-\$40,000**, of *unrestricted funds*, provided to each participating HBCU to build their organizational capacity, enhance current program models, and start new initiatives.

We envision this engagement as the foundation for a long-term partnership characterized by mutual trust, respect, and shared success. Your involvement in this project sets the stage for future collaborations and joint ventures that can benefit both parties for years to come.

By implementing this National HBCU Initiative, we are confident in our ability to not only strengthen the capacity of HBCUs but also contribute to the broader development of rural communities. We are committed to transparency, accountability, and achieving measurable outcomes throughout our engagement.